



Best Practices Series

Leading IR for the First Time

rivel.com/events

Joining a new company or moving into a new position is overwhelming to say the least. Joining as Head of Investor Relations whether at a new company, from the sell-side or moving from another division within the same company can be overwhelming to the Nth degree. How quickly can I get up to speed on strategy? Where should I focus my targeting efforts? How do I measure success? Is management aligned internally?

Given Rivel's long history with research in the investment community and having senior-level IROs working as advisors, we have designed a four-part program for people leading IR for the *first time* (heads of IR who are new to the role within the last couple of years). These 90-minute interactive sessions will focus on one topic for the first half of the session, and the other half will be dedicated to participant-driven questions and discussion.

Wednesday
April 3
11AM ET

**Strategic
IR Planning**

Virtual event

Tuesday
June 18
11AM ET

Investor Targeting

Virtual event

Wednesday
September 25
11AM ET

**Crafting a Story:
*From Numbers to
Narrative***

Virtual event

Tuesday
December 10
11AM ET

Managing Up

Virtual event

Meet Rivel's Team

Julie Trudell
Managing Director,
Rivel Insights



Laura Kiernan
Senior Vice President,
GuideLign



Moriah Shilton
Senior Vice President,
GuideLign



Cindi Buckwalter
Senior Vice President,
GuideLign

