

## **OPPORTUNITY: RESEARCH ASSOCIATE**

Rivel is currently seeking a talented, self-assured **entry-level marketing research associate** at our Westport, CT office. The operational associate will be involved in all aspects of the firm's work for Fortune 500 firms. This is a broad-based, fast-paced role and will allow the associate to experience all facets of our research methodology, practice and product creation. Dedicated associates have excellent opportunity for advancement in this fast-growing company.

## PRIMARY RESPONSIBILITIES:

- Create client presentations and reports
- Analyze and code respondent responses to our surveys
- Edit interview transcripts
- Finalize client deliverables (presentations, reports, crosstabs, transcripts)
- Perform other duties as assigned

## **REQUIREMENTS:**

- Bachelor's degree (Market Research experience and/or Finance coursework a plus)
- Excellent written and verbal communication skills
- Strong attention to detail and accuracy
- Ability to handle multiple assignments and changing priorities
- Motivated, quick learner
- Analytical and a team player
- Advanced proficiency with Microsoft Office (Word, Excel, PowerPoint)

Rivel Research Group is the premiere niche marketing research company focused solely on providing strategic investment community marketing research to publicly traded companies.

Founded in 1991, Rivel is recognized as the leader in objective, unbiased research that utilizes a mix of quantitative and qualitative data as the basis for its C-suite/Board level consulting.

Our rapidly growing client list includes some of the largest publicly traded companies in the world in a wide variety of industries.

## **CONTACT:**

Please email a resume accompanied by a cover letter to Mike Kolakowski

Click <u>here</u> for more info on Rivel
No phone calls please

