

2024 GUIDELIGN CONFERENCE



Amplifying Success:

AI

Macro Trends

The Board

Investor Communications

ENCORE Boston Harbor | Massachusetts

November 19-20, 2024



Rivel is recognized by the NIRI Certification Council to offer IRC Professional Development Units (PDUs)



MONDAY, NOVEMBER 18, 2024 | 6:00 pm – 7:30 pm

Boston Bash: Opening Night Reception

TUESDAY, NOVEMBER 19, 2024 | 7:30 am – 4:30 pm

- 7:30 am** | Breakfast + Networking
- 8:30 am** | Boom, Bust, or Brilliance: Macro Trends in Investor Relations
- 9:30 am** | Networking Break
- 10:00 am** | Resilience in the Storm: Crisis Communications Tactics
Andrew Siegel, Partner at Joele Frank
- 11:00 am** | Networking Break
- 11:15 am** | Rapid Action LIVE!
- 12:15 pm** | Lunch + Networking
- 1:15 pm** | The Global IR Revolution: Key Drivers and Future Opportunities
Oskar Yasar, Managing Partner at Broome Yasar
- 2:00 pm** | Networking Break
- 2:15 pm** | Approach to IR: A Strategic Business Unit
Sam Ramraj, Vice President of IR at Edison International
- 3:15 pm** | Networking Break
- 3:30 pm** | Vendor Vibes: Peer Experiences with Service Providers
- 4:15 pm** | Raffle + Closing
- 6:00 pm** | Mix, Mingle & Dine: 5.0 Awards and Dinner



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WEDNESDAY, NOVEMBER 20, 2024 | 7:30 am – 1:00 pm

- 7:30 am** | Breakfast + Networking
- 8:30 am** | Climate Code: Deciphering Regulations for IR Success
- 9:30 am** | Networking Break
- 9:45 am** | Not Just Another AI Panel: Early Adopters and Pioneers
- 10:30 am** | Networking Break
- 10:45 am** | Unpacking AI: Active Discussions on AI's Role
- 11:45 am** | Raffle + Closing Remarks
- 12:00 pm** | Lunch + Learn: Targeting and Engagement Strategies

NETWORKING SPOTLIGHT

~10 hours

Of dedicated networking with your peers built-in throughout the conference.

Contact: Kelley Stamm
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Location: ENCORE Boston Harbor
1 Broadway, Everett, MA 02149