

2024 GUIDELIGN CONFERENCE



Amplifying Success:

AI

Macro Trends

The Board

Investor Communications

**ENCORE Boston Harbor | Massachusetts
November 19-20, 2024**

MONDAY, NOVEMBER 18, 2024 | 6:00 pm – 7:30 pm

Boston Bash: Opening Night Reception

TUESDAY, NOVEMBER 19, 2024 | 7:30 am – 4:30 pm

7:30 am | Breakfast + Networking

8:30 am | The Changing Landscape: Equity Markets, Asset Strategies, and Investor Relations
Mary Ann Deignan, Managing Director, Lazard Investment Banking
Ron Temple, CFA, Chief Market Strategist, Lazard Investment Banking

9:30 am | Networking Break

10:00 am | Resilience in the Storm: Crisis Communications Tactics
Andrew Siegel, Partner, Joele Frank
Cindi Buckwalter, Senior Vice President, Rivel

11:00 am | Networking Break

11:15 am | Rapid Action LIVE!

12:15 pm | Lunch + Networking

1:15 pm | The Global IR Revolution: Key Drivers and Future Opportunities
Oskar Yasar, Managing Partner, Broome Yasar

2:00 pm | Networking Break

2:15 pm | Approach to IR: A Strategic Business Unit
Sam Ramraj, Vice President of IR, Edison International

3:15 pm | Boom, Bust, or Brilliance: Macro Trends in Investor Relations
Sean McCurdy, Vice President, Rivel

3:45 pm | Networking Break

4:00 pm | Vendor Vibes: Peer Experiences with Service Providers

4:50 pm | Raffle + Closing

6:30 pm | Mix, Mingle & Dine: 5.0 Awards and Dinner

WEDNESDAY, NOVEMBER 20, 2024 | 7:30 am – 1:00 pm

7:30 am | Breakfast + Networking

8:30 am | The Challenge

Dave Bobker, Senior Managing Director, Rivel
Limor Bernstock, Managing Director, Rivel

9:30 am | Networking Break

9:45 am | Not Just Another AI Panel: Early Adopters and Pioneers

Jon Bozzuto, Head of Investor Relations, Performant Financial Corporation
Shivani Kak, Head of Investor Relations, Moody's Corporation
Moriah Shilton, Senior Vice President, Rivel

10:30 am | Networking Break

10:45 am | Unpacking AI: Active Discussions on AI's Role

11:45 am | Raffle + Closing Remarks

12:00 pm | Lunch + Learn: Targeting and Engagement Strategies

Laura Kiernan, IRC, CPA, Senior Vice President, Rivel

NETWORKING SPOTLIGHT

~10 hours

Of dedicated networking with your peers built-in throughout the conference.

Contact: Kelley Stamm
kstamm@rivel.com

Location: ENCORE Boston Harbor
1 Broadway, Everett, MA 02149