



# Best Practices Series

## Leading IR for the First Time

[rivel.com/events](https://rivel.com/events)

Stepping into the role of Head of Investor Relations can be overwhelming. Whether you're joining a new company, transitioning from the sell-side, or moving within your current organization, the challenges are significant. You might ask yourself: How quickly can I get up to speed on the company's strategy? Where should I focus my targeting efforts? How do I measure success? Is management aligned internally? These questions can make the transition feel daunting.

At Rivel, we understand these challenges. Drawing on our extensive experience in investment research and guidance from senior-level IRO advisors, we've developed a focused four-part program tailored for new Heads of Investor Relations (those stepping into the role within the past two years). These 90-minute interactive sessions feature a 30-minute topic deep dive followed by 60 minutes of participant-driven questions and discussions to address your unique concerns and objectives.

Wednesday  
**April 3**  
11AM ET

**Strategic  
IR Planning**

Virtual event

Tuesday  
**June 18**  
11AM ET

**Investor Targeting**

Virtual event

Wednesday  
**September 25**  
11AM ET

**Crafting a Story:  
*From Numbers to  
Narrative***

Virtual event

Tuesday  
**December 10**  
11AM ET

**Managing Up**

Virtual event

## Meet Rivel's Team

**Laura Kiernan**  
Senior Vice President,  
GuideLign

**John F. Nunziati**  
Senior Vice President,  
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**Cindi Buckwalter**  
Senior Vice President,  
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**Moriah Shilton**  
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